

## **Success Story from BPTP South Sulawesi**

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The Prima Tani program in North Tolo village, Kelara District Jeneponto Regency started in 2007. There were three superior commodities and had good prospect were developed i.e. maize, cassava and chili. The production volume of Chili sale reached 86 % 100%, but the continuity of production was fluctuating. In general, the majority of the farmers raised maize (85%) and the rest planted cassava and chili commodities. Prior to the Prima Tani program, the cassava cultivation system was done in the simple way due to the farmer's limitation on knowledge, skill and capital.

The target of Prima Tani was focused on to increase the farmer's welfare through the increase of income and the application of recommended technology. In the early 2007 the income rate of farmers was Rp. 3.863.000,- / year and in the late 2009 it is hoped to increase and reach Rp. 10.198.000,- / ha (a targeted increase of income by 178%).



The indication of reaching the target was shown by some signs such as the increase of maize average productivity from 3.5 tons / ha in the early 2007 to 5.8 tons / ha in the mid 2008 and reached the peak productivity 7.3 tons / ha, and the lowest was 4.8 tons / ha. The cassava productivity was also increased from 5 ton / ha in the early 2007 and 10.5 ton / ha in the mid 2008.

In May 2008 two of the farmers have sold cassava and gained an income of Rp. 9.200.000,- / ha. Other indication was the development of commodity areas with high economical value like chili from 0 ha in 2007 to 10 ha in 2008, cassava from 20 ha in 2007 to 34 ha in 2008.